

# END TERM EXAMINATION

THIRD SEMESTER [BA(JMC)] DECEMBER 2019

Paper Code: BA(JMC)-207

Subject: Radio Jockeying and New Reading

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q. No. 1 which is compulsory.

- Q1. Write short notes on the following: (3x5=15)
- (a) News Balance and Fairness
  - (b) Use of Pre-recorded Feature
  - (c) Techniques of News reader presentation
  - (d) Voice Modulation
  - (e) Qualities of good Radio Jockey
- Q2. What is a FM radio station? Explain the role played by different functionaries of a FM radio stations (15)
- Q3. What are the News Sources? Describe various News Sources in reporting for FM radio? (15)
- Q4. Explain in details on the following: (7.5x2=15)
- (a) Types of News Bulletin in Radio
  - (b) Elements of News Bulleting in Radio
- Q5. What are the new values for News Bulleting writing? What ethics should be followed while writing of the news for Radio? (15)
- Q6. Discuss the use of music and sound effects in the production of radio program. Discuss with the help of example. (15)
- Q7. Write notes on the following: (7.5X2=15)
- (a) Techniques of Radio Production in perspective of studio
  - (b) Function of News service Division

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